



OVERVIEW TO Micro-Credential Courses & Award in SME Management (CPD) MQF/EQF Level 5

Advenio eAcademy

Established in 2013, Advenio eAcademy is a Further & Higher Education Institution (FHI) based in Malta. It caters for an international clientele of discerning educational service providers and learners within the broad field of entrepreneurship. In 2013 it was the first organization in Malta providing on-line courses accredited to EQF/MQF standards by the local regulator. In 2021 it became the first local organisation to offer accredited online micro-credential courses in SME Management. Advenio eAcademy is an Erasmus+ charter member and over the years has established excellent collaborations with various European universities and specialist organisations.

It currently awards degrees at Levels 6 & 7 as well as Undergraduate Higher Diplomas at Level 5 in the broad area of entrepreneurship, social entrepreneurship and SME Management. Advenio eAcademy is an active Erasmus+ member having led five Erasmus+ projects and participated in various other Erasmus+ projects led by other partners. Since inception it has built all services on the reliable and proven award-winning e-learning platform, eB-Learn, developed and maintained by eBusiness Systems, the web solutions arm of AllSecure Ltd. Eb-Learn provides resource libraries, audio-visual and video presentations, forum and wiki capabilities, and integrates video conferencing facilities to allow for one-to-one or one-to-many coaching or tutorial sessions. The Mission Statement defines the commitment and focus of the organisation, namely:

“Advenio eAcademy is committed to the design, development and implementation of quality, certified and non-certified, on-line and blended learning in Entrepreneurship, Social Entrepreneurship and related fields. These initiatives are designed to support executives in the Small & Medium Enterprise (SME) sector and in the Non-Governmental Organisation (NGO) sector. They provide EU recognised qualifications and quality online programmes and courses to assist them in running their organisations and in demonstrating their competence and professionalism.

Advenio eAcademy develops local and international collaborations with Higher Education Institutions, professional bodies, NGOs and private sector firms, to develop customised elearning solutions to meet the requirements of specific market segments and user groups.”

Advenio eAcademy is a licensed Vocational Education & Training (VET) provider and is fully committed to the implementation of the MFHEA Quality Assurance which is a critical part of VET policy, both at the EU level, national level, as well as provider level. Within this context Advenio eAcademy has been involved in the development and delivery of executive continued professional development (CPD) programmes for a number of years. These short executive courses were system-based, available on a 24x7 basis, providing valuable insights to assist managers to update and upgrade their management skills.

On the basis of the years of experience in the development and implementation of Level 5 academic programmes and tied in with the experience in developing systems-based Executive CPD courses, in 2021 Advenio eAcademy developed the Award in SME Management (CPD) as an accredited 10 ECTS credits programme.

Micro-credential Courses & Award in SME Management (CPD)

The programme is delivered in the English language and is fully online, comprising a number of micro-credit courses, each accredited at 1 ECTS credit. Successful completion of ten of the micro-credential courses entitles the participant to the 10 ECTS credit Award in SME Management (CPD). The programme is delivered on a part-time basis typically requiring one week to complete each micro-credential course.

The full Award programme would thus typically be completed over a period of 10 weeks. It is designed to cater for working professionals to improve their practical knowledge in different domains. The programme makes use of the recent technologies and tools which pave path for professional and personal development. The individual awards provided in the programme are carefully selected in such a way to cover the principles of appropriate domains for the participants.

Micro-credential courses: (1 ECTS credit)

1. Award in Essentials of Management 1 (CPD)
2. Award in Essentials of Management 2 (CPD)
3. Award in Essentials of Marketing 1 (CPD)
4. Award in Essentials of Marketing 2 (CPD)
5. Award in Essentials of Human Resources Management 1 (CPD)
6. Award in Essentials of Human Resources Management 2 (CPD)
7. Award in Essentials of ICT 1 (CPD)
8. Award in Essentials of ICT 2 (CPD)
9. Award in Essentials of Financial Management 1 (CPD)
10. Award in Essentials of Financial Management 2 (CPD)
11. Award in Essentials of Digital Marketing 1 (CPD)
12. Award in Essentials of Digital Marketing 2 (CPD)

Each micro-credential course comprises:

- 6 hours of self learning training materials available per subject module
- Downloadable powerpoint presentations linked to audio-visual sessions
- Online forum available to allow for discussion of ideas and issues between participants
- Reading lists provide additional materials, articles and resources
- Self-assessment test for each session based on multiple choice and true or false questions
- A Module Evaluation Question will also be set and it be replied to and uploaded via the system repository This may deal with an outline of any personal behavioral actions or organisational actions, that may be required to implement relevant learning outcomes in that module.
- Remote support by Faculty through online chat
- Access to the content material is based on 20 hours per module, and no
- additional charges for participation in the online collaborative learning activities
- Once each module is completed, registered users will receive a CPD certificate confirming completion of the relevant course module.



Accreditation

Participants may choose to complete selected micro-credential courses without having to complete the full 10 ECTS Award programme

Qualification Level	Level 5 *EQF / MQF <i>* European Qualification Framework, Malta Qualification Framework</i>
Accreditation	Micro Credentials course - 1 ECTS credit Award in SME Management - 10 ECTS credits
Delivery	Online
Duration	Micro Credentials course - Online: 1 Week Award in SME Management - Online: 10 Weeks
Schedules	Every Monday

Key Benefits of the Micro-credential Courses & Award in SME Management (CPD)

All organisations, large and small, need to invest in the continued professional development (CPD) of staff to increase their knowledge and earn their loyalty. Organisations need to provide staff with the tools to continue to develop their skills and competencies and get recognition of such training & development.

The Micro-credential courses & Award in SME Management (CPD) offer:-

- Excellent value for money
- Flexibility in implementation of each micro-credential course module (up-to two weeks access)
- Prompt issue of accreditation certificates
- Opportunity to customise CPD to particular requirements
- Award in SME Management (CPD) can be issued if all ten microcredit course modules are completed within a period of 24 months

As from October 2023 intake, developing competency in the use of AI tools is a priority on all Advenio eAcademy programmes. Entrepreneurs cannot afford to miss the technology innovations that will impact most sectors. All modules will provide guidance on the use of AI tools and will allow for use of AI tools, ensuring that students develop the necessary skills and competencies.