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| <b>Title</b>               | Master's Degree in Entrepreneurship                         |
| <b>Qualification Level</b> | Level 7<br>*EQF / MQF                                       |
| <b>Accreditation</b>       | 90 ECTS   |
| <b>Delivery</b>            | Online Learning: Part-Time<br>**Blended Learning: Full-Time |
| <b>Duration</b>            | Online Learning: 74 Weeks<br>Blended Learning: 52 Weeks     |
| <b>Schedules</b>           | 2024/25: 8 Intakes per annum                                |

## Accreditation

There are three exit points in the programme enabling participants to get accreditation for any of the stages completed.

-  Post Graduate Certificate in Entrepreneurship – 48 ECTS Credits – Successful completion of Part 1 of the Programme.
-  Post Graduate Diploma in Entrepreneurship – 64 ECTS Credits – Successful completion of Parts 1-2 of the Programme.
-  Master's Degree in Entrepreneurship – 90 ECTS Credits – Successful completion of Parts 1-3 of the Programme.

\* European Qualification Framework, Malta Qualification Framework  
\*\* Blended Learning programmes take place in Malta on a full time



## Blended Learning Programmes in Malta

The more intensive blended learning programme takes place in Malta. This involves implementation of subject course modules in parallel with the final research project. Additional on-site support classes are provided to allow for programme implementation in the reduced timeframe of 52 weeks.

Advenio eAcademy has a strategic collaboration with the reputed Easy School of Languages in Valletta and shares the ESL Training Centre in Valletta for the delivery of on-site support classes for the blended-learning programmes in Malta. These premises combine the charm of a historic palazzo with the convenience and facilities expected in a modern educational institution.

Through this collaboration, Advenio eAcademy is also able to offer combi-programmes linking its academic programmes with English language tuition for blended learning or online learning programmes.

8 Intakes  
/ Year



University of Bari  
Aldo Moro, ITALY



University of  
Ioannina, GREECE



Poltava University,  
UKRAINE



University of  
Žilina, SLOVAKIA



Use of AI Tools

## Overview to Multiple Higher Educational Institutions Master's Degree in Entrepreneurship MQF/EQF Level 7

## Master's Degree in Entrepreneurship

Advenio eAcademy, in collaboration with University of Bari, Aldo Moro, Italy; University of Ioannina, Greece; Poltava University of Econ. & Trade, Ukraine; and University of Žilina, Slovakia; Szent István University, Hungary; as part of an Erasmus+ project (2017-20) developed the programme. As the awarding body Advenio eAcademy offers the accredited on-line (part-time) or blended learning in Malta (full-time) Master's Degree programme in Entrepreneurship. Accredited by the Malta Further and Higher Education Authority in Malta it is equivalent to the Malta Qualifications Framework (MQF) post-graduate Level 7 at 90 ECTS credits as per European Qualifications Framework (EQF).

The accreditation of the course provides the confirmation of European quality assurance and the automatic recognition of the course within the EU. The collaborating Higher Educational Institutions bring to the programme years of international experience at graduate level and include some very well-known European universities. This international involvement is what distinguishes the proposed programme most. It provides a uniquely European open approach to learning, focusing on the on-going development of best practices in the different fields related to entrepreneurship.



Some of the members of Faculty and students present at the 2019 Advenio eAcademy Graduation event (above)



Some of the members of Faculty and students present at the 2022 Advenio eAcademy Graduation event (above)

## Master's Degree in Entrepreneurship

This programme involves circa 2,250 study hours comprising self-study and collaborative study elements. This includes circa 18 hours of pre-recorded lectures and support content. In addition, there is one weekly online tutorial/workshop for the online programmes. The blended learning programmes have an additional onsite learning class per week..

As from October 2023 intake, developing competency in the use of AI tools has been identified as a priority for all programmes. Entrepreneurs cannot afford to miss the technology innovations that will impact most sectors. All modules will encourage the use of AI tools, ensuring that students develop the necessary skills and competencies.

The Accreditation & Recognition of Prior Experience & Learning (ARPEL) process is available for adult learners with relevant learning and work experience. This process is a structured manner in which learners can identify prior learning and experience and receive up to a maximum of 32 ECTS credits.

### 1. Core Modules

- Award in Principles of Management  
Advenio eAcademy, Malta
- Award in Principles of HRM  
Advenio eAcademy, Malta
- Award in Principles of Financial Management,  
Advenio eAcademy, Malta
- Award in Principles of Marketing & Sales  
Advenio eAcademy, Malta
- Award in Creativity & Innovation Management for SMEs,  
University of Bari Aldo Moro, Italy
- Award in Digital Marketing & Social Media for SMEs,  
University of Zilina, Slovakia
- Award in Fund-Raising for Start-up and Growth of SMEs, Poltava  
University of Economics & Trade, Ukraine

### 2. Specialist Modules

- Award in Principles of Entrepreneurship  
University of Ioannina, Greece
- Award in Principles of ICT & Information Management,  
University of Ioannina, Greece

### 3. Business Plan / Internship embedded Business Development Project

- Research and Development of an investor-ready Business Plan.  
On-site SME Internship implementation of an embedded business development project

## Master's Degree in Entrepreneurship Programme Stages

