

9 Intakes
/ Year



OVERVIEW TO UNDERGRADUATE HIGHER DIPLOMA IN SME MANAGEMENT

EQF/MQF* Level 5 (90 ECTS credits)

Advenio eAcademy

Established in 2013, Advenio eAcademy is a Further & Higher Education Institution (FHI) based in Malta, (MFHEA Licence number: 2013-FHI-006) which caters for an international clientele of discerning educational service providers and learners. It provides the opportunity for participating educational institutions and training organisations to move beyond the constraints of physical premises. It allows them to embrace a virtual campus which allows for the development and deployment of state-of-the-art educational and training programmes that really add value to the students.

Advenio eAcademy was the first organization in Malta providing on-line certified courses licensed by the Malta further and higher Education Authority in Malta, MFHEA. The e-learning platform used is the award winning eB-Learn solution developed and maintained by E-Business Systems, the web solutions arm of AllSecure Ltd. Eb-Learn provides resource libraries, audio-visual and video presentations, forum and wiki capabilities, and integrates video conferencing facilities to allow for one-to-one or one-to-many coaching or tutorial sessions.

"Advenio eAcademy is a licensed further and higher education institution based in Malta committed to the design, development and implementation of quality on-line and blended learning programmes. It offers programmes and courses in Entrepreneurship and related topics to provide executives in the SME sector with EU recognised qualifications that assist them in the running of their businesses and demonstrate their competence and professionalism. In addition, it offers programmes and courses in health care in line with the EU's priority in developing this sector.

Advenio eAcademy develops local and international collaborations with Higher Education Institutes, professional bodies, NGOs and private sector firms, to develop customized elearning solutions which meet the requirements of specific market segments and user groups."



On-Site workshop session led by Mr. Derek D'Amato for the students currently undertaking the blended Undergraduate Higher Diploma in SME Management - 9th October 2024 (right)

Undergraduate Higher Diploma in SME Management

The Undergraduate Higher Diploma in SME Management is a certified 90 ECTS credits programme delivered in the English language both online and as a blended learning. The online programme is delivered on a part-time basis over a period of 74 weeks, whilst the blended learning programme is delivered on a full-time basis over a period of 52 weeks for residential students in Malta. The programme seeks to equip owners/senior managers, junior managers and executives within the SME sector with the necessary skills, tools and techniques to advance their own personal performance as managers and leaders of SME organisations. It also focuses on translating theoretical knowledge to practical work situations. It provides students with the necessary knowledge and skill-sets to apply SME management best practices to develop an SME business.

As from October 2023 intake, developing competency in the use of AI tools is a priority. Entrepreneurs cannot afford to miss the technology innovations that will impact most sectors. All modules will include use of AI tools, ensuring that students develop the necessary skills and competencies.

The Accreditation & Recognition of Prior Experience & Learning (ARPEL) process is available for adult learners with relevant learning and work experience. This process is a structured manner in which learners can identify prior learning and experience and receive up to a maximum of 32 ECTS credits.

1. Core Modules

- Award in Essentials of Management
- Award in Essentials of Marketing & Sales
- Award in Essentials of Human Resources
- Award in Essentials of Financial Management

2. Specialist Modules

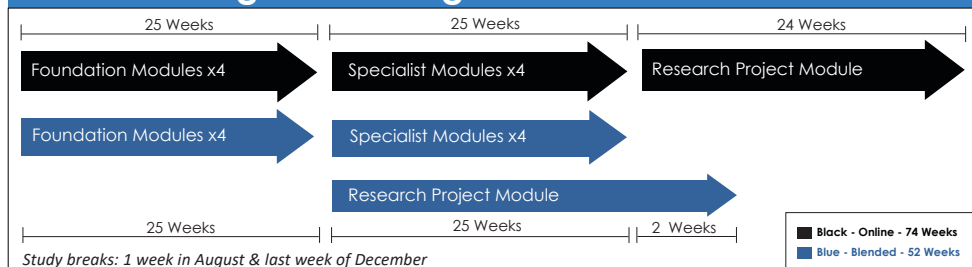
- Award in Essentials of ICT
- Award in Concepts & Practices of Developing an eCommerce Business

- Award in Concepts & Practices of Digital Marketing
- Award in Concepts & Practices of Strategy and Management Practice through Business Simulation

3. Research Project

- Research and academic/business report writing for research project or business development report based on embedded internship

UHD-SME Programme Stages





Advenio
eAcademy

UHD - SME

UNDERGRADUATE
HIGHER DIPLOMA IN
SME MANAGEMENT

Accreditation

Below are two exit points in the programme enabling participants to get accreditation for any of the stages completed.



Undergraduate
Diploma in SME
Management
64 ECTS Credits -
Stage 1 & 2



Undergraduate
Higher Diploma in
SME Management
90 ECTS Credits -
Stage 1 - 3



**This fee is deducted from the outstanding balance if the student commences the online programme OR if they are successful in their student Visa application*

*** Blended Learning programmes take place in Malta on a full time basis*

Blended Learning Programmes in Malta

The more intensive blended learning programme takes place in Malta. This involves implementation of subject course modules in parallel with the final research project. Additional on-site support classes are provided to allow for programme implementation in the reduced timeframe of 52 weeks.

Advenio eAcademy has a strategic collaboration with the reputed Easy School of Languages in Valletta and shares the ESL Training Centre in Valletta for the delivery of on-site support classes for the blended-learning programmes in Malta. These premises combine the charm of a historic palazzo with the convenience and facilities expected in a modern educational institution.

Through this collaboration, Advenio eAcademy is also able to offer combination programmes linking its academic programmes with English language tuition for blended learning or online learning programmes.

For more information visit our website www.aea.academy